

AACA Oral History Project: Frequently Asked Questions by Members

1. I received an email/postcard/phone call from a company asking for my personal information and a story about AACA. Is this a legitimate project or is it a scam?

It's legit! We have partnered with PCI (also known as Publishing Concepts) to produce an Oral History Publication for AACA. PCI is a family-owned business based in Dallas, TX, that has published directories for educational institutions, fraternities, sororities, specialty organizations and military organizations across the nation for almost 100 years. This project allows AACA to hear about your personal experiences and explain what AACA means to you.

2. Does AACA benefit from this at all?

Yes, in a few different ways:

- a. Updated Information – allows us to effectively communicate with and engage members
- b. Legacy – preserves the history of our organization
- c. AACA will benefit financially from all orders purchased as a percentage will go to the club

3. How do I know my information will only be used for Oral History Project purposes?

PCI is committed to protecting your information. The names, addresses and information provided to PCI for the publication of the Oral History Project will be held confidential by PCI, except to the extent that they are utilized in, or in the preparation of, the Oral History Project and except as required by court order or law. Upon completion of the project, PCI will redact PII (Personal Identifiable information) from any and all electronic files that we have supplied or were produced by PCI in connection with the production of the Oral History Project.

4. I would like to verify or update my information and share a story. How may I do this?

- If you have received a postcard or an email with a telephone number, you may call the number to speak with a dedicated representative for the Oral History Project. The representative will verify all the information we have on file for you, make any updates where needed, then ask you to share your story about your time with AACA. Your story will be recorded, and the sound clip provided to AACA at the conclusion of the project.
- If you have received an email with an embedded link, you may go to the online site to review your information and submit a story.
- If you did not receive a postcard or email, you may call the dedicated AACA update line at **877-803-2143**.

5. Can I choose what information prints in the publication?

When you call to update your information, you can tell the representative if you prefer any of your information be excluded. You can also communicate your preferences to PCI's customer service helpdesk at 1-800-982-1590/customerservice@publishingconcepts.com or to AACA directly.

6. I updated my information but need some more time to think about what experience to share.

You can call back at any time to share your story.

7. I shared a story and the representative said I could send a photo. How do I do this?

You will receive an email with a link to upload one photo (black and white or color) plus a caption. If you have also purchased a book but do not have an email address on file, you will be sent a photo mailer to send a physical photo in to be printed (note: the photo will be returned if you include a self-addressed, stamped envelope).

8. Can anyone purchase a book?

The AACA Oral History Publication is available for sale only to AACA members.

9. When will I receive my book?

The total duration of the Oral History Project is about 12 months. Since we began the project in August 2022, the books will be distributed in August 2023.

10. I ordered a book/package over the phone and would like to cancel my order. How do I do this?

Contact PCI's customer service helpdesk at 1-800-982-1590 and they will take care of this for you.