

FALL
2014

**“Your Region’s
Newsletter Resource”**

THE RUMMAGE BOX

IS THE OFFICIAL PUBLICATION
OF THE PUBLICATIONS COMMITTEE OF THE
ANTIQUA AUTOMOBILE CLUB OF AMERICA

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A Publication of the AACA Publications Committee



**Kamholtz
Korner**
Vern & Jan
Kamholtz
Editors



- Have any of your members finished a major restoration project?

- If your region or chapter members attended a national meet or tour, did they write about their experiences? The host region or chapter would probably love to see an article that showed the participants found all of their hard work worthwhile.

- Has your region or chapter been involved with any activities within your community? Your story might provide another region or chapter with the impetus to do something similar.

When you find a worthwhile article, submit it to Fred Young, our new VP-Publications. Until then, we will keep some blank space open for you!

One of the most difficult tasks for us, as editors, is to open the blank file we use to begin each issue. All that white space calls out for words and pictures, and we are never entirely sure we will have enough content to put together a decent newsletter, one the recipients will look forward to reading as soon as it arrives.

As editors of the Rummage Box, we are not as active in the collection of the articles as we were as editors for the Wisconsin Region. The AACA national board members write most of the Rummage Box content. They want to be sure the regions and chapters are aware of new programs, policy changes, legislation, and so forth, so they offer you, the editors, a variety of articles to help you fill up that blank file you are staring at as you begin each of your own issues. The Rummage Box is packed full of interesting information that your membership may want to know about. But these issues also have room to showcase the stellar articles your local members contribute to your newsletter.

For example:

- Do you have members who write good technical articles?

*Reprinted from the Spring 2014 issue
at Fred Young’s request*

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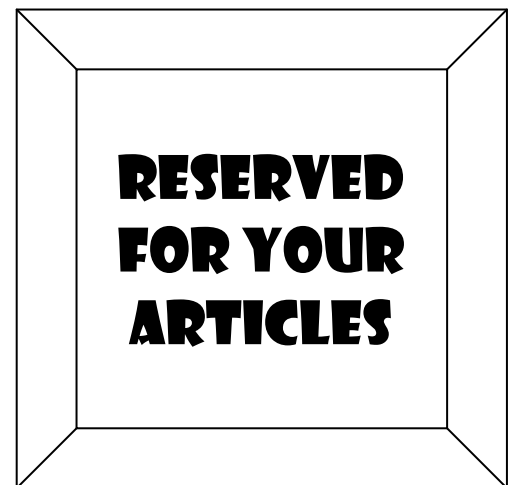
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**Here Is What Is Happening
In Our Region/Chapter**

John and/or Jane Doe
Editor, Region or Chapter





AACA Youth Scholarships

By Earl Mowrey
VP—Youth Development Programs



Judging Tips

By Read Majors
VP-Training & Development

Each year the AACA provides five (5) cash scholarships of \$1,500.00 each to deserving individuals who are pursuing a college degree. The following scholarships are offered.

AUTOMOTIVE TECHNOLOGY SCHOLARSHIP

Cash award to a student currently enrolled in an institution of higher learning leading up to a degree in antique automotive technology and or restoration.

YOUNG PEOPLE'S AWARD

A cash award to AACA member, child or grandchild of an active AACA member in good standing for at least five years, who has been accepted into an accredited institution of higher learning or is now enrolled in such institution, i.e., a four-year college leading to a bachelor's degree or a two-year vocational education program leading to a degree. Applicant must be nominated by a Region or Chapter of AACA and must be no more than 25 years old.

SCHOLARSHIP AWARD

A cash award to an AACA member, child or grandchild of an active AACA member in good standing for at least five years, who has been accepted into an accredited institution of higher learning or is now enrolled in such institution, i.e., a four-year college leading to a bachelor's degree or a two-year vocational education program leading to a diploma. Applicant must be no more than 25 years old.

*Please note that one award is for an individual enrolled in an Antique Auto Major and can be of any age.

The remaining scholarships are for individuals, no more than 25 years old and enrolled in any curriculum that leads to a degree.

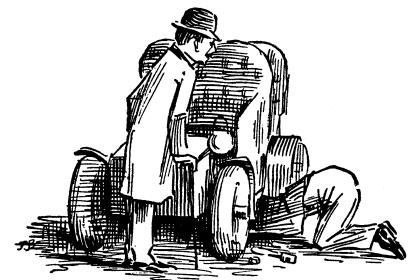
The AACA is committed to giving back to our members. Please take advantage of our program offer before December 1, 2014 and help the AACA secure a promising future. Anyone interested in applying can download the forms from the AACA website (aaca.org/junior/junior/scholarship.htm).

The yearly schedule is rounding third and headed for home! Having attended each meet this year, I can say with some confidence that our training programs are growing both in numbers of participants and quality of content. In spite of this positive status report, there are still some areas that continue to be a problem. Here are a couple of the headliners:

#1. Whether you are a judge or a car owner make sure you follow the rules and timetables for registration. These dates are not arbitrary and are not subject to our personal whims. Given well in advance of the event and available both on-line and by hard copy, there are few excuses that support late registration. Anyone who has had a part in putting together an event knows how even one deadline breach can foul up a plan. None of us is above the law, so to speak, and as club members we should work towards a spirit of cooperation.

#2. As judges we aspire to automotive expertise, but there is a less technical area that causes a significant share of complaints. **JUDGES BEHAVIOR ON THE FIELD** or as we call it - **ETIQUETTE**. The list of **DON'TS** is long and we review it in Judging School and we even have a CJE course totally devoted to it. Nevertheless, after every meet there are numerous complaints related to simple, common sense show field deportment. Sometimes I think we might as well answer text messages on our iPhones and sip a cocktail while judging for all the good etiquette training does! Let's try to put our best professional foot forward.

Thanks for all of your hard work and I'll look for you on the field.





Hershey—My Story

By Don Barlup
Executive VP

In honor of this year's annual trek to Mecca (Hershey, PA), I feel the urge to reminisce.

My first experience was in 1958, as a lad of eleven. My late father finally gave in to my pleas and off we went. I remember that the car show and small flea market were held inside the original stadium, which fortunately still exists. The cars were on one side and the vendors were across from them on the opposite end. We covered the event in approximately one hour. I still have the photos that I took on my Kodak Brownie camera.

Life went on, but the urge to someday own my own antique car never really went away. Graduations, marriage, and my first real job. Fast forward to 1968. I found myself as Food and Beverage Manager of the Hershey Motor Lodge and once again October, old cars, and a rare afternoon off.

In ten years, what a change. The original blue field that is now part of the park complex was half full of vendors and the car show must have had 200 cars. It took me at least 4 hours to take it all in, which was all the time my afternoon off would allow.

In the early years of my annual trek, I would carry approximately \$50.00 with me. It was half a week's paycheck and I scrimped and saved to have that stash. I spent it wisely and still have some of those early treasures on display.

I walked in the rain, I walked in the hot sun, and I walked in the mud, and even walked with a sprained ankle. In the mid-70's the blue and white field (the old airport) mud was so bad I remember a particular lake with parts afloat and a sign that simply read "Gone Fishing". The mud was legendary.

From the red field, yellow field, and chocolate field, time marched on. Grass and mud became macadam and the legs just no longer could stand the constant four day pounding.

I still look forward to Hershey (having officially joined AACA in 1971), but the travels through the legendary and huge flea market are less with each passing year.

The excitement hasn't diminished, I do carry more than \$50.00 and I still can manage to find a treasure or two. I can't wait.

Bring on Hershey!



Join the AACA Team

By Herb Oakes
Recruitment Chair

"Looking for a few good men and women to serve". You have probably heard this slogan, but don't worry; you are not going to be sent to Parris Island, SC.

AACA was founded in November 1935 by a small group of people with a common interest, the love of old cars. Going into our 80th year in 2015, we have grown to over 60,000 members. AACA is definitely the leader of this hobby throughout the world.

To be the successful organization that we are, it could have never happened without our volunteers -- chairmen of committees, committee members and everyone who supports us moving forward with this hobby. Those of you who have enjoyed this hobby over the years, we now need you to serve; to pay back for all that AACA has done for us and thousands of others. This will help guarantee our presence for future generations.



We have many committees, National Activities, Websites, Library and Research Center, Publications, Membership, Judging, HPOF, DPC, Development and Support, Youth Activities/Scholarships. Think about this. If interested, contact me and I will send you a Participation Form that will let us know your interests. It is members like you that keeps AACA strong and continually moving forward.



Membership

By Bob Parrish
VP-Membership

The AACA membership base remains steady at approximately 60,000 members and in 2013, we experienced a moderate 1% growth. Considering normal attrition, and a decline in membership for many organizations, automotive or otherwise, we feel fortunate holding our own.

There are many ways to attract new members, but demonstrating how much fun we have, with our classic vehicles, surely is near the top. We should be ever ready to spread the word about the benefits of AACA membership and have a member application ready to hand out. Have you ever left your Antique Automobile magazine at the barber shop, or dentist office? It has worked for me.

There is another way to increase membership that has been underused. AACA has had a complimentary membership program that has been around since 2008. Headquarters in Hershey sends each Region and Chapter President four complimentary applications in September to be distributed to prospective members for use in the upcoming year. Many Regions and Chapters also issue a free membership to these fellow enthusiasts to introduce them to their respective local club.

Since the inception of this program we have seen the number of complimentary membership applicants renew their memberships and become very active members in National Touring and showing vehicles at National Meets. Local Region and Chapters have also prospered by getting new productive members to hold office and participate in local activities.

There are nearly 1500 complimentary memberships made available each year, and I am sorry to tell you that to date only about 58% of the Regions and Chapters have used these applications. Giving the history of this 6 year program, we have seen the membership retention rate for these members increase to approximately 67% in 2013.

This really is a win-win for AACA and its Region/Chapter network and introduces fellow hobby enthusiasts to the best collector vehicle organization in the land. It allows them to enjoy the benefits of AACA that we sometime take for granted.

Let's look at the facts, if Regions/Chapters had taken full advantage of this program we could stay ahead of normal membership attrition. This would have produced approximately 1500 new members in 2013 alone, and

with a 67% retention rate it could have created over 1000 new members and I would bet that the retention experience on the local level would be similar.

The 2014 complementary membership applications expire on September 30. The 2015 applications will be mailed around September 1, 2014. If the four applications issued to your Region/Chapter have been misplaced, they can be replaced by contacting Lynn Gawel at Headquarters – 717-534-1910 or lgawel@aaca.org

There are collector car hobbyists waiting to be asked to join the finest organization of its kind in the world. Let's get the word out.

With your help we can continue to make this program a success.

More Editors' Remarks

Adding Visual Interest

Your club members supplied a few articles for your newsletter. Maybe you even wrote a few articles yourself. Now what? Strategically placed photos and/or clipart can add an additional level of interest to your publication.

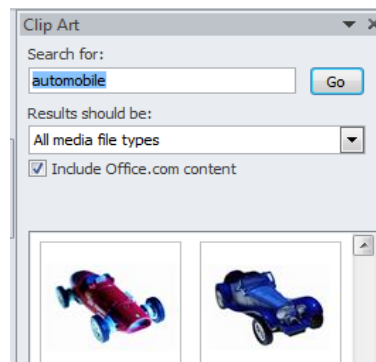
A recap of a successful event should include pictures of the people who attended. If members drove their collectable cars, showcase some of them as well. People love to see photographs of their cars in the newsletter.

One surefire way to get a story from a member is to offer to feature his or her car on the cover! If you don't believe pictures will create interest in your articles, ask yourself if this photo of Jan's



1964 Rambler American 440, taken last month at the AACA Fall Meet in Oconomowoc, Wisconsin, made you take another look at this article.

If no one remembered to bring a camera to your event (hard to believe, given the ever-present smartphone with built in camera), look for copyright-free clipart that would catch your reader's eye. If you use Word or Publisher to



create your newsletter, click on **Insert/Clip Art** to search Microsoft's free clipart library. There are also many free clipart web sites available. To find them, search "free clip art" using your favorite search engine. Make sure to double-check the terms of use!