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2015**

**“Your Region’s
Newsletter Resource”**

THE RUMMAGE BOX

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**The Many
Faces of
Membership**

**By Bob Parrish
VP Membership**

national member count indicates we have experienced a slight overall gain this year to date. That’s an accomplishment, considering the fact that many organizations, car-related or not, show a membership decline.

The Region/Chapter complimentary membership program is still not being used to its maximum potential. I was talking with a Region representative recently who was complaining about not being able to grow their Region. I checked with Headquarters to find that their complimentary memberships had not been used in the past 2 years. I would think that someone in the Region would know 4 people in the area that had an interest in the hobby. If a Region doesn’t currently have a membership chairman, or someone responsible for recruiting new members, that position should be considered. After all, there is an activity for every level of interest. If we can’t give away a free year’s membership to the best, all inclusive Antique Automobile Club of America, with a state-of-the-art bi-monthly magazine, a world class Library and Research Center, an award winning museum and over 15 National activities each year with a community of over 60,000 satisfied members, we have a much greater image problem.

Let’s try to spread the word about the benefits of AACA membership and utilize the complimentary memberships given to each Region. Reach out to those people who are interested in our cars, give them a ride around the block, show them how much fun can be had and the future will remain vibrant for our organization.

Recently our Region took a weekend Fall Tour, which has become a tradition with us for many years. A thought occurred to me that some of our members only participate in touring events. Other members like using their cars in parade activities. There are still other members that like to show and tour with their vehicles on a National level while others would rather participate in local shows and display their vehicles for various requests.



Region monthly dinner meetings bring out other members and then there are members that try to do all of the above.

I think it is wonderful that we have an organization with a network of Regions and Chapters that offer so many activities for the antique car enthusiast. To quote my dad, who used to say “people do what they want to do”, and I find that’s so true today.

Since there are so many activities within AACA and the 375 Regions and Chapters that should appeal to the many car hobbyists, why haven’t we grown at a greater rate? However, a recent

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Three Major Issues for AACA

By Mel Carson
VP—Regions Development &
Support, Eastern Division



AACA Membership Roster

By Steve Moskowitz
Executive Director

I enjoy reading the many newsletters received from AACA Regions and Chapters in the Eastern Division. They communicate a sense of the diverse views of the antique car hobby that we all enjoy – the media presented varies from hard-copy to email with a creative flair.

We are vitally interested in three major issues: AACA Membership Growth; Driving AACA Vehicles; and the influence of social media on our AACA future.

Membership growth is essential to our on-going existence as a major force in the preservation of vehicles twenty-five years old or older. We must continually seek folks for AACA membership who share our passion for original vehicles.

AACA vehicles are “allowed” for touring, shows and Meets as they attain the age of twenty-five years old and remain original. We must be tolerant of this aspect of our hobby. Some may view a twenty-five year old car as a “used car.” Some have told me that at one time only “brass cars” were considered AACA cars. If you were born in 1990 – perhaps you perceive a 1990 car as an “old car” or a “collector car.”

Social Media. Many of us may struggle to embrace the idea of Facebook, Twitter and You Tube. Some may look back and remember a first introduction to the computer in our business world –

it took a while to embrace that! Today the computer is indispensable to our everyday use. At some point in the near future, we may find that Facebook, Twitter and YouTube are more a part of our everyday activity – and they possibly already are for some of us!



The AACA Membership roster is now online! You can go to www.AACA.org and sign in to either the **Meets & Tours** section or go to **Members Info** to access the information. Both of these areas require your membership number and pin number.

You can use the online roster in a number of ways. The search feature allows you to find members by last name, city or state. You cannot print out an entire roster. We have chosen to start out this way and put a high degree of security into the site. The methodology we have used will thwart people from using the roster in inappropriate ways. We also do not include phone numbers or email addresses for the same reasons and to protect personal data of our members.

While many have expressed an interest in having a roster listing cars, etc. we have heard the majority still do not want that type of information available online. So at this time we will keep the roster information minimal and containing the exact same information as our previous printed rosters contained.



Remember the AACA roster is not available for any commercial purposes and is copyrighted by the Antique Automobile Club of America. It is available for our regions, chapters and members only.



AACA Library & RC — One in a Million!

By Bernie Golias
VP-Library &
Research Center

How many of our members are aware that the AACA Library has nearly *one million* pieces of sales literature on hand? In addition to our own collection, how many of you were also aware that the Library houses some special marque club collections?

To all that embrace the need for vehicle research, preservation, restoration or to have the mere enjoyment of attaining historical knowledge of automobiles, here's a brief listing of those collections housed within our library making it one of the best and leading automotive research centers in the world.

- ◆ **AACA Library Collection:** Since the initial acquisition of the Alfred S. Lewrenz literature collection in 1977, the AACA Library and Research Center has grown into one of the leading research centers referencing materials from 1888 to the present. Consisting of nearly *one million* pieces of sales literature, manuals, photographs, reference books and periodicals the library is a valuable resource aiding hobbyists in their restoration and preservation efforts.
- ◆ **Buick Heritage Alliance:** The BHA has been housing its collection of manuals, photographs, bulletins and literature with us since 2007.
- ◆ **Dodge Brothers Club:** Founded in 1983 to preserve and research Dodge and Graham Brothers vehicles. Its literature collection was brought to the Library & RC in 2010. The collection contains a large range of materials.
- ◆ **Gerrard Classic Auto Literature Collection:** This collection includes many rare items from the 1950's- 60's e.g. dealer binders, color & fabric samples, filmstrips, slides and much more. The collection has come to the Library in 2013 and is now digitized and easily accessible.
- ◆ **Hudson-Essex-Terraplane Historical Society:** The HETHS archive was brought to the Library in 2013. The archive contains dealer promotional materials, photographs, drawings and various sales literature. Descriptions of the holdings can be found online and accessed on site in Hershey as many of the other collections.
- ◆ **Lincoln Motor Car Foundation:** The Foundation was founded to preserve and disseminate information pertaining to the Lincoln Motor Car. In support of its mission the Foundation established a Library and has been housed at the AACA Research Center since 2005. The collection specializes in dealer binders, and other literature.
- ◆ **Museum of Bus Transportation:** The museums archives and photo collection are housed here at the Library & RC.
- ◆ **National Corvette Restorers Society:** The NCRS was formed in 1974 and its archives are comprised but limited to Corvettes from 1953 to 1996. This is the mother-load of documents, service bulletins, manuals, tech sheets, books, drawings and much more that has been securely stored at the AACA Library & RC since 2005.
- ◆ **National Woodie Club:** The National Woodie Club archives has been part of the AACA Library since 2011 and includes a vast array of manuals, periodicals, photographs and sales literature.
- ◆ **Pierce-Arrow Society:** This collection is a Library within itself, consisting of a multitude of blueprints, photographs, manuals, showroom brochures, parts catalogs and personnel files of the Pierce-Arrow Motor Car Companies leaders and management. The PAS collection has been housed within our Library since 2008.
- ◆ **SAH-Dunwoodie Archives:** The Society of Automotive Historians-Dunwoodie collection acts as a master index to our library's 60,000 periodicals. Ralph Dunwoodie was the lead researcher for the Harrah Automobile Collection. The SAH was founded in Hershey in 1969.
- ◆ **SPAAMFAA- Society for the Preservation & Appreciation of Antique Motor Fire Apparatus in America:** Organized in Syracuse, NY its literature archives have been housed at the AACA Library & RC since 1985. The SPAAMFAA collection consists of magazines, directories, manuals, photographs, drawings, and a diverse assortment of sales literature.



**Kamholtz
Korner**

**Vern & Jan
Kamholtz
Editors**



The Rummage Box was created to provide extra content for your region and chapter newsletters. In addition to the important National AACA updates, we would like to showcase locally-written articles with a broader appeal. In particular, we ask you to share:

- ◆ “How to” articles written by you or your members that may be useful to new collector car owners. For example, how to ready a car for a judged show or how to prepare a car for storage.
- ◆ “How to” articles for owners who want to take a more hands-on interest in the mechanical workings of their cars. These articles could be make or model specific or more general in nature, and could be written for the novice or the expert.
- ◆ Renovation articles. Not only might these stories inspire members who are just beginning projects of their own, they often include mention of resources the owners used (good or bad) and may include lessons learned.
- ◆ “How to” articles about planning events, tours, meets and social activities. What you know and share may benefit another region or chapter.
- ◆ Articles featuring online resources, such as vendor or car club websites, YouTube videos, blogs, vlogs, discussion boards, or any other sites relevant to our hobby.

We would also welcome:

- ◆ “How to” articles for both new and seasoned editors. New editors might enjoy articles that detail best practices for creating the first issue, explore mailing/emailing options, and discuss the pros/cons of black & white vs. color printing. The seasoned editors might welcome articles that take them beyond the basics to new software options or an exploration of some of the lesser-used functionality of their current software.



“HEY CHARLIE, DO WE HAVE AN ARRANGEMENT FOR A 1920 HUPMOBILE BUD VASE?”

Reprinted with permission of the artist, Earl Mowrey

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- ◆ **Vintage Chevrolet Club of America:** The VCCA’s inception began in 1961 when a dozen or so collectors and enthusiasts got together to preserve and restore old Chevrolets. The AACA Library & RC has housed the VCCA’s literature collection since 2010. It too has a multitude of photographs, service manuals, tech bulletins, films and videos.

So there you have it, we’re “**one in a million**”. The above listing is only a brief overview of what the AACA Library and Research Center has to offer. To view more, go to the Library’s web site at <http://www.aacalibrary.org>. Don’t forget, as a member you have 1.5 hours or 90 minutes of free research time available to you.

If you or someone you know has early (pre war) or unique material that they wish to donate, please call Chris Ritter, Librarian, at 717-534-2082, email: critter@aacalibrary.org or write to AACA Library & Research Center, 501 West Governor Rd., Hershey, PA 17033. Also, visit the Library’s Online Store on eBay where photographs, books, sales literature and many miscellaneous items are available to purchase. Go to stores.ebay.com/AACA-Library-Store. Monetary donations are always welcome.

Thank you.