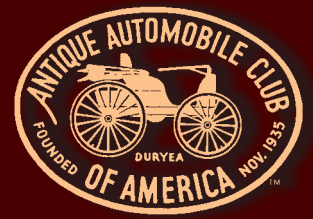


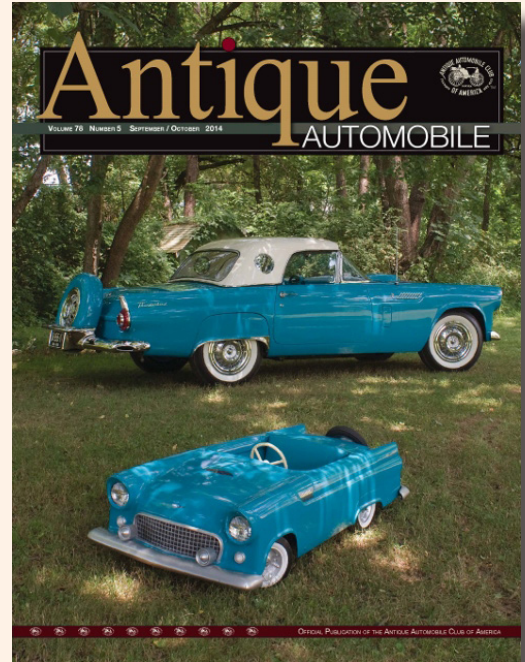
Antique — AUTOMOBILE



Antique Automobile, the official magazine of the Antique Automobile Club of America (AACA), is the country's foremost historical automotive magazine. Published six times a year and distributed to more than 45,000 passionate hobbyists, it contains a wide range of fine antique car feature stories, historical articles, tour accounts, and technical articles on restoration. Additionally, it carries brief items on AACA news, national AACA events and a popular classified ad section.

Antique Automobile reader demographics:

- Readership — 45,000+ members
- Average age — 50+
- Average income — \$80,000+
- Most readers own multiple antique automobiles



Stacy Zimmerman

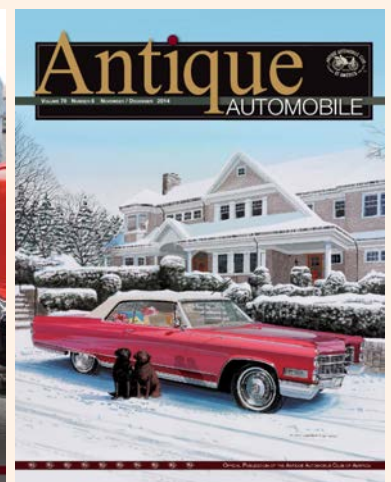
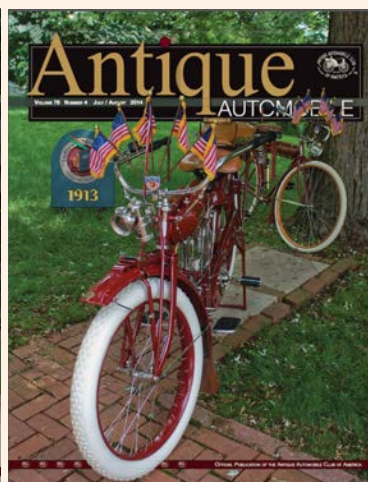
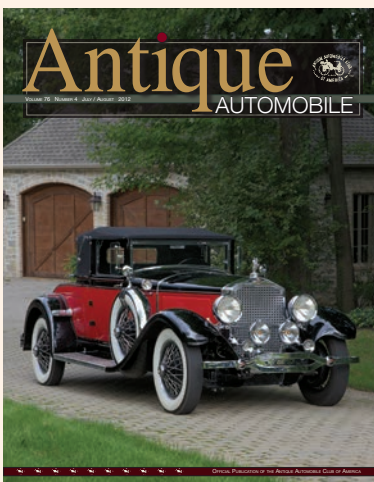
Marketing & Advertising

szimmerman@aaca.org • (717) 534-1910

West Peterson

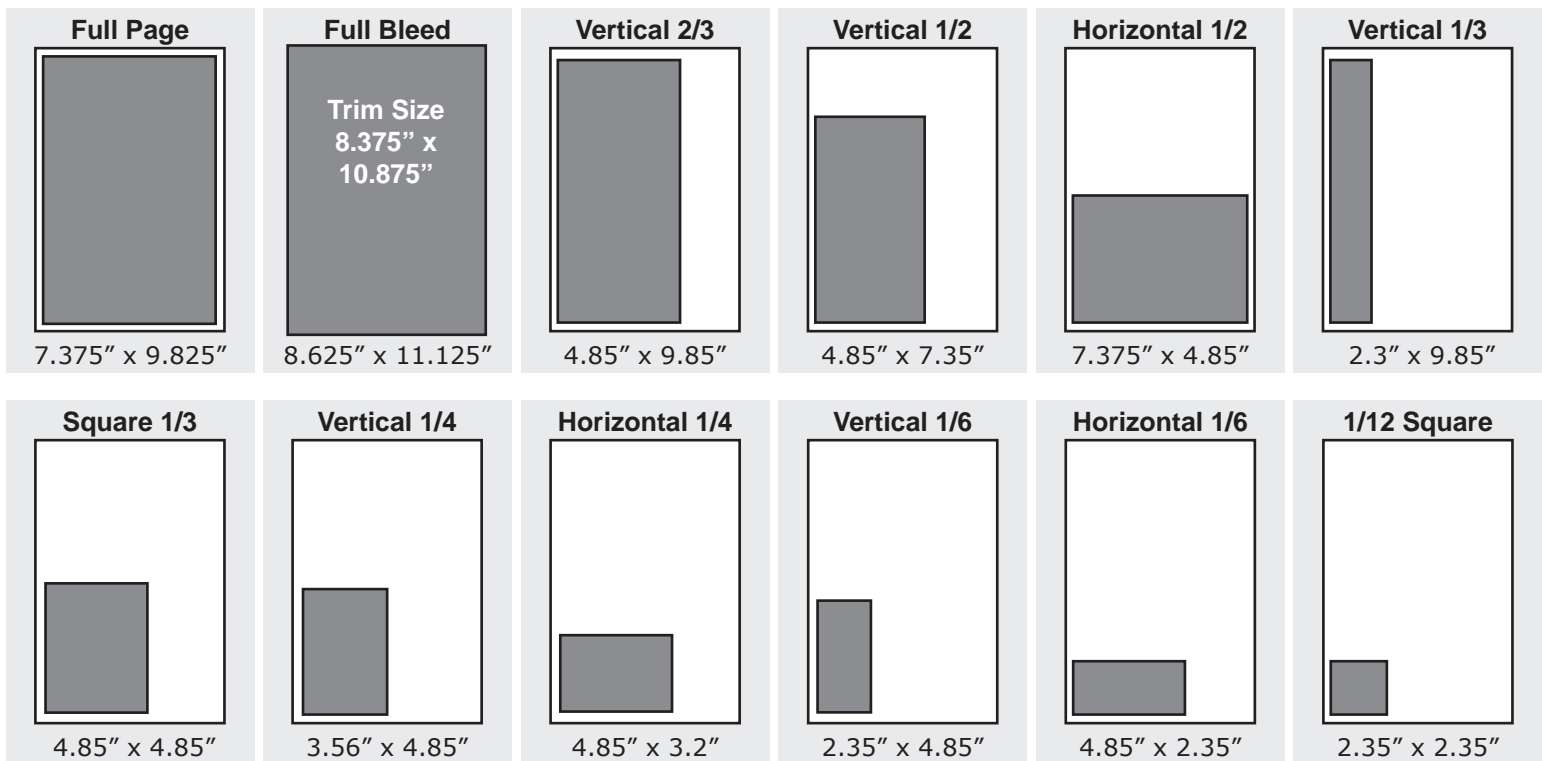
Editor-in-Chief

stelviogt@yahoo.com • (937) 478-6613



Display Advertising

Display advertising space is available for automotive related ads only, including events and auctions. **Antique Automobile** magazine is a premier location for advertising an automotive business, service or event. The publication is received by more than 45,000 passionate hobbyists.



Ad Size Options	1x	1x	3x	3x	6x	6x
	B&W	Color	B&W	Color	B&W	Color
Full Page	\$1,175	\$1,586	\$1,116	\$1,507	\$1,085	\$1,465
2/3 Page	823	1,111	781	1,054	740	999
1/2 Page	682	921	647	873	613	828
1/3 Page	435	587	413	558	391	528
1/4 Page	353	477	335	452	317	428
1/6 Page	270	365	257	347	243	328
1/12 Page	165	223	156	211	148	200
Directory	Text Business Listing (15-25 words)				60	

*All rates are per edition in US dollars

**All NEW advertisers must PRE-PAY their first ad

+Full page advertisers may REQUEST general ad placement, but in order to GUARANTEE specific placement an additional 15% fee per ad will be assessed (upon availability)

Advertising Agreement

Company: _____ Contact: _____

Address: _____

Phone: _____ Email: _____

Magazine display ads must be submitted in one of the following manners or additional costs will be passed onto the advertiser:

1. Email print-ready PDF or JPEG advertisement to Stacy Zimmerman at szimmerman@aacaa.org.
2. If the file is larger than 10 MB, please use www.wetransfer.com to send your ad. Other acceptable sites include Dropbox and Google Drive.

Automotive related ads only, including events, products, services, books, auctions, etc. Editors reserve the right to edit or reject any advertising. NO cancellation after ad closing date.

Issue	Ad Deadline	Ad Size/Color Reserved	Ad Price
July/August 2023	May 25, 2023		\$
September/October 2023	July 25, 2023		\$
November/December 2023	September 25, 2023		\$
January/February 2024	November 25, 2023		\$
March/April 2024	January 25, 2024		\$
May/June 2024	March 25, 2024		\$
Total:			\$

3 PAYMENT OPTIONS

1. **CHECK:** Make payable to **AACA**, send to: *(you may make one payment or pre-pay the total)*
Stacy Zimmerman, AACA Advertising, 800 W. Hersheypark Drive, Hershey, PA 17033
2. **INVOICE:** _____ Mail invoice after each issue _____ Email invoice after each issue
3. **CREDIT CARD: VISA, MasterCard or Discover accepted. We do NOT accept AmEx.**
_____ Charge total _____ Charge card after each issue

Name on Card: _____

Address associated with Card: _____

Account #: _____ Expiration: _____ CSV code: _____

_____ Date: _____

Advertiser Signature *By signing, I agree to the terms of this contract and to pay the stated amount.*