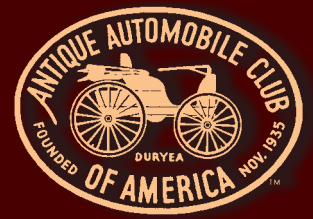


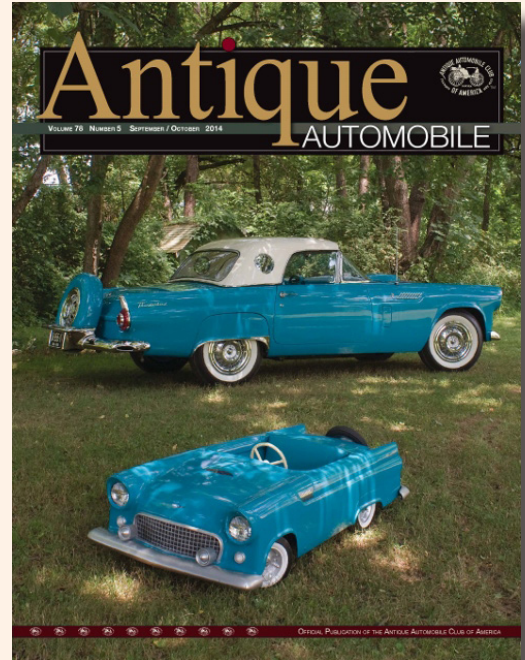
# Antique — AUTOMOBILE



**Antique Automobile**, the official magazine of the Antique Automobile Club of America (AACA), is the country's foremost historical automotive magazine. Published six times a year and distributed to more than 45,000 passionate hobbyists, it contains a wide range of fine antique car feature stories, historical articles, tour accounts, and technical articles on restoration. Additionally, it carries brief items on AACA news, national AACA events and a popular classified ad section.

**Antique Automobile** reader demographics:

- Readership — 45,000+ members
- Average age — 50+
- Average income — \$80,000+
- Most readers own multiple antique automobiles



**Stacy Zimmerman**

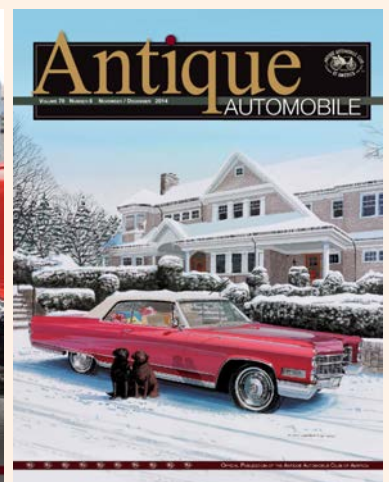
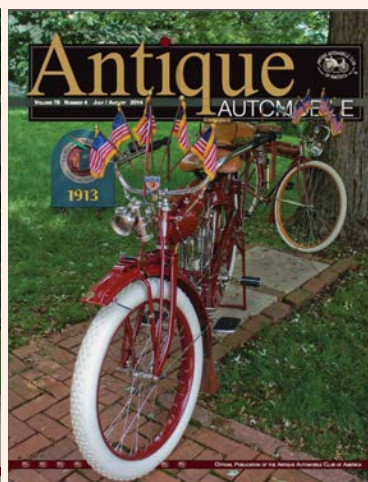
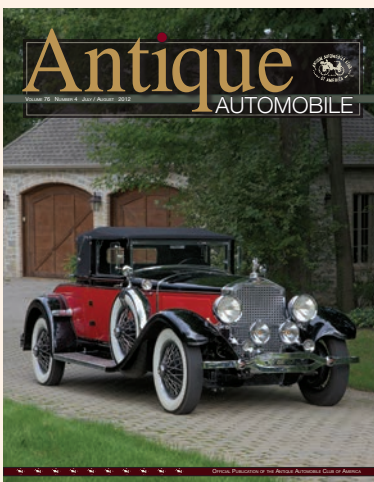
Marketing & Advertising

szimmerman@aaca.org • (717) 534-1910

**West Peterson**

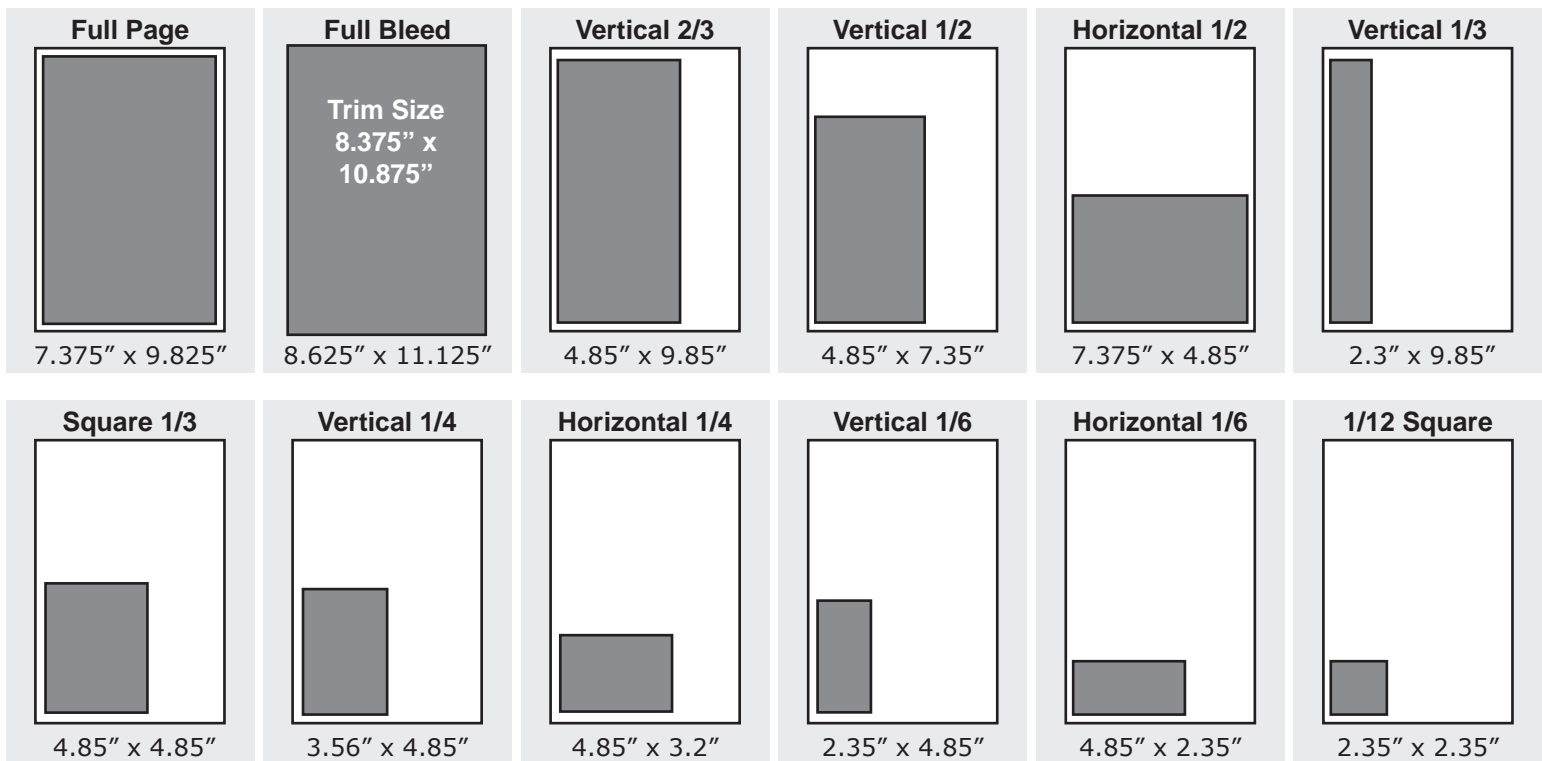
Editor-in-Chief

stelviogt@yahoo.com • (937) 478-6613



## Display Advertising

Display advertising space is available for automotive related ads only, including events and auctions. **Antique Automobile** magazine is a premier location for advertising an automotive business, service or event. The publication is received by more than 45,000 passionate hobbyists.



Ad Size Options	1x	1x	3x	3x	6x	6x
	B&W	Color	B&W	Color	B&W	Color
Full Page	\$1,175	\$1,586	\$1,116	\$1,507	\$1,085	\$1,465
2/3 Page	823	1,111	781	1,054	740	999
1/2 Page	682	921	647	873	613	828
1/3 Page	435	587	413	558	391	528
1/4 Page	353	477	335	452	317	428
1/6 Page	270	365	257	347	243	328
1/12 Page	165	223	156	211	148	200
Directory	Text Business Listing (15-25 words)				60	

\*All rates are per edition in US dollars

\*\*All NEW advertisers must PRE-PAY their first ad

+Full page advertisers may REQUEST general ad placement, but in order to GUARANTEE specific placement an additional 15% fee per ad will be assessed (upon availability)

## Advertising Agreement

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Magazine display ads must be submitted in one of the following manners or additional costs will be passed onto the advertiser:

1. Email print-ready PDF or JPEG advertisement to Stacy Zimmerman at [szimmerman@aacaa.org](mailto:szimmerman@aacaa.org).
2. If the file is larger than 10 MB, please use [www.wetransfer.com](http://www.wetransfer.com) to send your ad. Other acceptable sites include Dropbox and Google Drive.

*Automotive related ads only, including events, products, services, books, auctions, etc. Editors reserve the right to edit or reject any advertising. NO cancellation after ad closing date.*

Issue	Ad Deadline	Ad Size/Color Reserved	Ad Price
January/February 2024	November 25, 2023		\$
March/April 2024	January 25, 2024		\$
May/June 2024	March 25, 2024		\$
July/August 2024	May 25, 2024		\$
September/October 2024	July 25, 2024		\$
November/December 2024	September 25, 2024		\$
<b>Total:</b>			<b>\$</b>

### 3 PAYMENT OPTIONS

1. **CHECK:** Make payable to **AACA**, send to: *(you may make one payment or pre-pay the total)*  
**Stacy Zimmerman, AACA Advertising, 800 W. Hersheypark Drive, Hershey, PA 17033**
2. **INVOICE:** \_\_\_\_\_ Mail invoice after each issue \_\_\_\_\_ Email invoice after each issue
3. **CREDIT CARD: VISA, MasterCard or Discover accepted. We do NOT accept AmEx.**  
\_\_\_\_\_ Charge total \_\_\_\_\_ Charge card after each issue

Name on Card: \_\_\_\_\_

Address associated with Card: \_\_\_\_\_

Account #: \_\_\_\_\_ Expiration: \_\_\_\_\_ CSV code: \_\_\_\_\_

\_\_\_\_\_ Date: \_\_\_\_\_

**Advertiser Signature** *By signing, I agree to the terms of this contract and to pay the stated amount.*