



Early Summer 2024

**"Your Newsletter
Resource for Region and Chapter Editors"**

THE RUMMAGE BOX

IS THE OFFICIAL PUBLICATION OF THE
PUBLICATIONS COMMITTEE OF THE
ANTIQUE AUTOMOBILE CLUB OF AMERICA

Debbie Nolen,
AACA VP Publications
5805 Centralia Rd,
North Chesterfield, VA 23237
804.839.5405

Inside this issue:

YOUR Headquarters <i>by Steve Moskowitz</i>	1
WANTED: A Few Good Men and Women! <i>By Jack Harris</i>	2
Bugstock! A '60's VW Happening... <i>By Debbie Nolen</i>	3-4
Grow YOUR Region an YOUR Club! <i>By Dave Anspach</i>	5
Let's Get Social! <i>By Steve Rossi</i>	6
Summer is Here (Which means It is time for a Road Trip!) <i>By Vicki Bolton</i>	7-8
July = Hershey <i>By Stacy Zimmerman,</i>	
The Macungie Truck Show <i>By John McCarthy</i>	8
AACA Youth Scholarships <i>By Greg Jackson</i>	9



A Publication of the AACA Publications Committee

Your Headquarters

*By Steve Moskowitz, CEO,
Antique Automobile Club of America*



It is sometimes very frustrating for all of us when resources available to our membership go unused or are forgotten. Please remember that AACA is a service organization and is here to help our members and regions/chapters in all sorts of ways.

First, we have a beautiful all-new membership brochure, a special brochure for region/chapter use and Mustang cut-out cards available to you for free to help promote our mutual growth. Our magazine, *Antique Automobile*, *Speedster* and this *Rummage Box* also are meant to support efforts to enjoy our hobby and promote its growth.

We also have two Facebook pages (Antique Automobile Club of America and AACA Antique Automobile Club

of America), our website/forums and Instagram. They are all useless unless we take advantage of them. Please get familiar with what the club has to offer. It will make life easier for you and help you to increase your enjoyment of AACA. Our staff at national is happy to serve you so do not hesitate to call with any concerns or questions. All the staff will endeavor to help you with any question.

[Steve Moskowitz](#) – Chief Executive Officer

[Karen White](#) – Membership, Merchandise and General Administration

[Pat Buckley](#) – Accounting, Meets & Tours, Membership Program, IT, Internet

[Stacy Zimmerman](#) – Marketing, display and classified advertising, *Speedster* editor

[Lori Shetter](#) – Membership, General Administration

[Sue Eitnier](#) – Regions & Chapters: insurance, officer reporting forms

[Jon Curtis](#) – Trophies

AACA Headquarters
800 W. Hersheypark Drive
Hershey, PA 17033
(717) 534-1910





*By Jack Harris,
2024 AACA
National President*



WANTED: A Few Good Men and Women!

Being a Chapter and Region officer has been a very rewarding experience for me. I was first nominated as Chapter President 17 years ago. The friendships and relationships I have made over these past years have been incredible. I would have never met so many great people across the country if I had not agreed to take a leadership role in AACA.

Once elected as Chapter President, I became more involved in the NC Region. This opened up a whole new group of new friends and colleagues, as we worked together for the hobby. As past NC Region President, I have served the past 6 years on the Region's Nominating Committee. In this capacity, I have called many people and asked them to serve as a Director or Officer. Unfortunately several times I was met with resistance or just a plain No I can't do it! You may only be one person, but you are one person who can offer something to the AACA, whether it is locally or in a broader capacity.

Everyone is busy and has a lot going on, but this hobby deserves all of our best efforts to make it grow and prosper. Your leadership can and will make a difference. We can't and should not count on the same people who always step up to help--they also need the rest of us to pitch in. New blood helps form better ideas and will keep the club moving into the future. Everybody has a talent and can offer something to bring to this table. You never know what you can do

until you give it a good try. If you can write, you can be the Chapter secretary. If you have some skill with your phone camera, you can be the photographer of your chapter newsletter and assist the editor. If your writing skills are better than mine, you can be the Chapter reporter or editor. If you have good computer skills, you can be the webmaster for your Region. And the list goes on.

Step up and help your Chapter or your Region today! Get involved. Agree to be on a committee. Take on an officer or director position!

Most people are intimidated at first of agreeing to a leadership role. Starting up as an assistant or teaming up with another person might make both of you confident that you can be a leader in your Chapter or Region. Just remember, you will never be alone in participation or in leadership--there are many resources available to you from the National headquarters. There are people to answer all your questions and people who are willing to come to your area and offer assistance. Being an active member in AACA in a leadership role is hugely rewarding at every level. All it takes is to say YES one time and you never know where it might take you.

Everybody is capable of doing something big or small. **We are in this together!**



My AACA Mentor

Rummage Box Editor's Note

**By Debbie Nolen,
AACA VP of Publications**



Has your club ever given thought to holding a off the wall, special interest car show, beyond the traditional only to discover a good way to work cooperatively with your local community, businesses and agencies such as Recreation and Parks? Well, here's an article I wrote several years ago after holding five of these fun events!

BUGSTOCK: A 60's VW Happening!

A retro return to the 1960s set the scene along with inspiration from *Aquarius* and Woodstock for a special collaboration between Richmond Region AACA and the creation of Henrico County Recreation and Park's most unique thematic special event. *BUGSTOCK: A 60's VW Happening!* began as a brainstorming idea to expose the public to one of Henrico's newest parks and to create an entirely new and unique twist to a community special event/car show by highlighting the much-loved Volkswagen and the 1960s era. As we know, within the local classic car community, there is an ongoing effort to expose and engage youth interest in the antique collector car. The 1960s era was one that is very vivid in the hearts and minds of the target family audience, currently experiencing new wave of retro interest. The development of a new special event that creates a platform for these three seemingly dissimilar themes would at first seem to be a challenge but proved to be highly successful for Henrico Recreation and Parks, Richmond Region AACA and all community organizations and businesses involved.

Held each year on a Sunday afternoon from 12-4 p.m., car show VW vehicles could enter the show field from 10:30 am until 12 noon. Show car parking, Registration and Popular vote tallying was managed by RRAACA. After parking, owners registered and then given numbered window cards to identify their vehicle for the public vote awards. Spectators and owners voted too! Recreation and Parks exposure overall.

At 3:30 pm, awards were presented VW topped trophies and 1960's jargon in 8 categories, including *Most Far Out Fab Best in Show*, *Most Stoked Engine*, *Most Psychedelic – Best Paint*, *Most Shaglicilous – Best Interior*, *Most Happening Display*, *Most Groovy Air-Cooled Classic Vehicle*, *Most Hip Modern Vehicle*, and *Farthest Distance Traveled*. Richmond Region AACA volunteers parked show cars, greeted public handing out the public voting forms to event attendees, and coordinated and tallied the public vote competition. The value alone of the promotional *BUGSTOCK* event display of the classic Volkswagen Beetle and marketing literature at West Broad Volkswagen's dealership showroom for a week is priceless not just for the event itself but also for Henrico Recreation and Parks exposure overall.

Reminiscing about their VW roots, and sharing '60s, Woodstock and *Herbie* stories was the order of the day for many under the shade of the main festival tent! The event featured a wide variety of activities for spectators to enjoy, including enjoying 1960's DJ music, Hula Hoop and Twister contests, getting airbrush tattoos, and creating their very own lava lite craft! They had fun playing Volkswagen Trivia spinning for a prize at the Henrico Recreation and Parks and Tourism Booth. Grocery representatives gave away bananas. . The afternoon rounded out for families by painting on the huge public art boards, bouncing in a tropical house, running through the nearby park spray ground, and eating frozen yogurt concoctions and typical festival foods. The Henrico located West Broad Volkswagen dealership brought their antique VW bus and new Volkswagen vehicles for an interactive display.

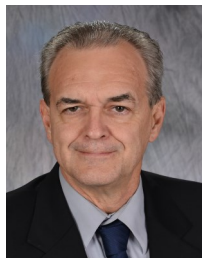
In special event programming, success is often determined in attendance, public "event day" reaction and "buzz" after the event. Each year, over 1,600 to 2,500 spectators mostly attired in tie dyed apparel attended the event, staying most of the afternoon, and the show field was swarmed by 45 to 75 Type 1 sedans and convertible Beetles, four types of Type 2 busses, Kharmann Ghias, Things, Type 3 Fastbacks, dune buggies, and even MGs built on VW chassis! Air cooled classics and modern, rat rods, modified, daily drivers and show cars were present from all across VA and surrounding states. Best of all, over 300 to 500 spectators enjoyed voting on their favorite

Bugstock, Continued....

Volkswagens for the show awards each year! There were numerous social media photo posts and positive endorsements, as well as a feature newspaper article in print and on the web after the event. Judging from the numerous social media posts, emails, messages, and telephone calls received from both the public and owners in support of the event and its continuation, *BUGSTOCK* was a great success and a grand time for all!

RRAACA members feel strongly about preserving history while giving back to the community and have had a long-term relationship with the Division over the years. Henrico Recreation and Parks provided the platform for local antique car clubs to give back to the community and a substantive amount of volunteer service has been provided by the Richmond Region's membership that shows their tremendous support of Henrico County. *BUGSTOCK* proved to be a perfect example of a synergistic partnership between local government and special interest groups working together to offer a creative, fresh new special event to the public that is a win-win situation for both groups.





GROW YOUR REGION AND YOUR CLUB

*By Dave Anspach
AACA Executive
Vice President*

Everyone knows that membership has been down over the past few years. It had gone down a bit pre covid, dropped a lot more during covid, and has continued a gradual decline since then. There are a thousand reasons why this is happening, but we, as a club shouldn't just sit back and accept it. It is up to every one of us to FIGHT this trend!! But HOW?? What can one person do??

Well, first of all, realize that you are NOT alone. The club provides all kinds of materials for you to use to promote membership. Get them from the office in Hershey and USE them. Carry them with you ever you go. See an old car at the gas station? Give the driver some literature. See a guy in the store with a car jacket, t-shirt, or hat on ? invite him or her to your next region meeting. Going to a car show? Set up a table with a batch of AACA Magazines and recruit members. Just think, if every member just got one new member a year, in just a few years we would be a massive organization!

I mentioned being part of a region. For many people the social aspect of the old car hobby is the primary factor for joining a club. Use our regions shows, tours, picnics, parties etc as a tool to get people to join. Push your region to do things together. A group of AACA show cars together going to a local show will surely dominate the prizes. People want to be a part of a winner and they will want to join your club. Invite every person to your Regional meeting. Carry with you and give to every one an introduction to your Region and the places and

Another thing to remember is to get a name and email address. Then send that prospective member an electronic copy of your Region newsletter (which costs you nothing) and have your membership chair send them a reminder before your next meeting!!

And don't forget those free memberships. Who can say no to something free? But please, don't just hand the form to someone. Get their information and have them sign it and take it with you! Then, be sure to mail it in to Hershey. So many forms have just been handed out and gone unused!! Remember we have special free memberships for veterans. Use them !! The fact that veterans are recognized is sometimes the difference that brings someone into the fold.

We ALL must fight this battle of declining membership. Every one of us had a special reason or person who got us involved. It is up to YOU to be the reason or person for the next new member to join!!

ANTIQUE AUTOMOBILE CLUB of AMERICA

JOIN AACA TODAY!

Learn more about our 4 great AACA Membership options:

- Annual Membership: \$45
- Student Membership: \$12
- Lifetime Membership: \$700
- Military Membership: Complimentary

Visit aaca.org to become a member!



Let's Get Social!

*By Steve Rossi
VP-Public Relations & Event
Planning*

For those who can't just get enough of the AACA experience, it might be a long haul between the bi-monthly arrival of the hardcopy Antique Automobile magazine and even the monthly frequency of our electronic Speedster newsletter. But that doesn't mean members can't communicate to their heart's content because in this day and age of cyberspace, online is yet another answer.

AACA.org includes a comprehensive Forum platform that allows members to interact and chat on a myriad of antique auto subjects. There's everything from General Discussion, Technical and What is It? areas to topics that include Museums, Legislation and expansive Buy/Sell listings. Photo's and Videos are featured as well, along with specific dialogue on the Library, Shows, Tours, Judging and Regional activity. To say that you could while away many an hour on our AACA Forums would be an understatement. CAUTION...it could become addictive!

AACA also hosts a huge assortment of dedicated Club subgroups on the Forum such as Classics and the Horseless Carriage era. Then there are a myriad of Domestic make and International marque pages that run the gamut from Auburn to Volvo. And motorcycles, too. The Forum includes 56,756 total members. But wait, there's more...

As an outgrowth of a special strategy session that was held just before the recent February Chantilly, VA Annual Convention, the AACA Board of Directors and Headquarters Staff embarked on a new Digital/Social Media offensive to not only promote awareness and build rapport within the old car community, but to likewise drive membership growth. AACA's new Digital/Social agenda began by further leveraging existing Facebook and Instagram resources with dedicated and defined cadence.

To give you an idea of the immediate effectiveness of the effort, an unsolicited member just commented; "I have no idea who the new social media content creator is, but I want to say as a marketing person for 30 plus years I say bravo! Great messages are going out that are clean and attractive! Please pass my excitement on to whomever it is!" Obviously, we've gained some immediate traction.

Antique Automobile Club of America is our official, national Facebook page (<https://www.facebook.com/AntiqueAutomobileClubOfAmerica>). There's also an AACA Antique Automobile Club of America private group page that was started by a member that we monitor. In addition, you can also find us on [instagram.com/antiqueautomobileclubofamerica/](https://www.instagram.com/antiqueautomobileclubofamerica/). Meanwhile, we will now start a further Digital initiative to target AACA advertising to the antique automobile universe at large in the interest of recruiting new members and promoting our events. The younger demographics of the target audience are in our favor! with past members who haven't renewed. Plus...we will go after "lookalike audiences," which means those with antique automobiles,

We will also pursue those who have independently visited our website (remarketing) and will further follow-up with past members who haven't renewed. Plus...we will go after "lookalike audiences," which means those with antique automobiles, classic cars, etc. online tendencies. With definitive calls to action TO JOIN.

We look for the Regions to help spread the word that AACA has now aggressively entered the Digital arena in a meaningful way. And invite you to enjoy such new and dynamic old car camaraderie.

So...let's get Social!

**AACA LIBRARY
& RESEARCH CENTER** 
"America's Automotive Library"



Summer is Here (Which means It is time for a Road Trip!)

*By Vicki Bolton - VP Judging
Administration*

Summer is around the corner and that means it is time for a road trip. If you are reading this, then chances are that you take quite a few road trips with the old car hobby. Last year our car show mileage was just over 12,000 miles for the year. That is a lot of time on the road. Sometimes it is too much so we try to take some side trips to see some of the countryside and attractions. When we went to the annual convention in Chantilly VA this year, we took a side



trip to visit the Sully plantation. The 3000 acres that became Sully was originally patented by Henry Lee I in 1725. The grandson of Henry Lee, Richard Bland Lee, 1761-1827,

built the current Federal style house in 1794. The farm remained in the family until 1838. Richard Bland Lee was the First Congressional Representative for Northern Virginia to the first three Federal Congresses and was the brother of Revolutionary war hero Light Horse Henry Lee.

On the way home, we stopped at a small store just outside of Wytheville VA, it was time for a break and some caffeine and discovered another historical area marked by a marker indicating this area was the site of the Battle of Wytheville. Apparently, this area was the site of an attack in 1863 by Union forces against the railroads in the surrounding area and other essential supplies.



The other interesting features of this area included the St John's Lutheran Church, the St John Cemetery, and The Flohr House. It



is believed that some of the union forces that were killed in the scrimmage are buried in the cemetery. The Flohr House was the home of the first pastor of the Church.

This year as you travel the roads of this great country, please try to take the time to enjoy the beautiful countryside and some of the many historical sights.

!!!!!!NEWS FLASH!!!!!!

July = Hershey

By Stacy Zimmerman, Speedster Editor, szimmerman@aaca.org

Yes, you read that correctly... July = Hershey. Now you're saying to yourself – she's gone mental and what in the world is she talking about?! The Hershey show is ALWAYS in October, not July. And my reply to you would be that you are right, and now you are totally confused.

While the Eastern Fall Nationals, aka the Hershey show, does always happen in the fall, **REGISTRATION for the show is in July**. And... if you don't register now, you can't participate later. So, if you think about it, July is probably the second most anticipated month of the year by many AACA members.

Hershey registration materials are available right now – just call (717-534-1910), [email](#), or mail in your request for flea market, car corral and show car information. You can also [go online to register your show car](#) **AND** pay online via credit card, which is new this year and makes everything totally convenient!

Hershey, Continued!!!

I know you all think that October is still pages away in your calendar and Hershey registration just started and you have plenty of time, but the problem is that starting today you have exactly 49 days to get everything in order for Hershey. We all know how fast time flies and that sometimes we simply just forget, so please do yourself a favor and take care of this RIGHT NOW. For the love of everything Hershey, please do NOT be one of those people who call our office on August 16 begging and pleading your case to us to let you register late.

It takes 800+ volunteers from the Hershey Region the majority of the year to coordinate all of the moving parts that make up the Hershey show. With 9,000 flea market vendor spaces, 700 car corral spaces, more than 1,000 antique cars in the judged Friday show, and 200,000+ visitors over 4 days sprawled over 235 acres, the Hershey show is still considered to be the largest event of its kind in the world. This is why the August 15 deadline is so strict.

Again, please don't procrastinate and please don't make us be the bad guys who have to tell you no. The time to register for Hershey is NOW. Then you can sit back and enjoy the rest of your summer while you wait patiently for October to get here.

**October 8-11, 2024
Eastern Fall Nationals
Hershey, PA**

[Click here for brochure](#)

[Click here to register online – SHOW CAR ONLY](#)

[Click here to register to judge online](#)

[Click here if you would like registration information sent to you](#) (please include your name, member # and which registration you would like – show car, flea market, car corral – in the email)



The Macungie Truck Show

*By John McCarthy
VP—Endowments*

The town Macungie in Pennsylvania and surrounding states is synonymous with car shows. From June to September there are several shows each month at Macungie Memorial Park---to name a few the General Motors Show, Antique Truck Show (three days in their 44th year), *Das Awkscht Fescht* sponsored by the Ontelaunee Region AACA (three days in their 61st year), Corvette Show, Wheels of Time (three days featuring hot rods and customs), plus many cruise nights with a large number of food truck vendors.

Then in mid-June there is the Antique Truck Show sponsored by the Antique Truck Club of America headquartered in Boyertown, PA. Not only is this a large show with close to a thousand trucks, but the trucks are also really BIG. While there may be a couple of handfuls of F-150's, Dakota's, and Silverado's, the vast majority of the trucks are Kenworth's, Brockway's, International's, Peterbilt's, Sterling's, and of course, Mack, whose factory is a few miles away. Many of these trucks are trailered by even bigger trucks for states in the South, Mid-west and Canada. There is also a large selection of orphaned trucks going back to the early 1900's like Autocar, Diamond T, Hahn, Detroit Diesel powered Studebakers, DIVCO, Moreland, REO and even Crosley. Crosley owners should never complain about detailing their trucks---just think about what the Peterbilt owners have to go through.

Since I don't have a truck, what is nice about this show is that I don't have anything to do other than roam around and enjoy the trucks. There is also a large selection of vendors selling truck parts and truck models and toys. To get a good feel of this show there is an excellent video on YouTube "the trucks arriving at the Macungie Truck Show in 2023".



AACA Youth Scholarships

*By Greg Jackson
VP Youth Development and
Awards*

As we head into the full swing of summertime, our thoughts turn to beach trips, family vacations and weekend car shows. The long days and warm nights make it feel like December is forever from now. However, it's not too early to start thinking about the December 1 deadline for AACA Scholarships.

AACA has a strong commitment to students who have demonstrated an active interest and participation in the antique car hobby through restoration, preservation and/or ownership of antique cars. AACA awards three types of \$1500 scholarships. In addition privately funded scholarships are awarded as funds become available. Awards will be presented in February 2025 at the AACA National Convention in Concord NC. Applications are available online at aaca.org/scholarships with full details on each award available, as well as all requirements. Completed applications must be received by December 1, 2024 in order to be considered. Please note the below summaries are just that- summaries. Full details and requirements are available online.

The Young People's Award requires that the applicant be nominated by a Region or Chapter of AACA. Children and Grandchildren of AACA members are eligible, who are enrolled in an accredited institution of higher learning for either a bachelor's degree or vocational program.

The AACA Scholarship Award is granted to encourage individuals to further their education and stimulate interest in AACA and the history of vehicles in general. This award has the same requirements as the Young People's Award, except nomination by a region or chapter is not required.

The John and Janet Ricketts Leadership Scholarship is for a child or grandchild of an AACA member that is enrolled in an accredited institution of higher learning for either a bachelor's degree or vocational program. The applicant must demonstrate active interest in AACA through participation in it's programs or interest in the hobby of antique vehicles through

The Susquehannock Region Automotive Technology Scholarship is a cash award to a student currently enrolled in an institution of higher learning leading to a degree in antique auto restoration or automotive technology.

Hershey Region AACA Automotive Restoration Scholarship is granted by the Hershey Region AACA to students to further their education and stimulate interest in AACA and automotive history. One or more awards may be presented each year. Selection will be made by the AACA Scholarship Award Committee, the then current President of the Hershey Region and current chair of the region education committee.

The Louise Bianchi Chiotti Memorial Scholarship is based on the same rules as the AACA Automotive Technology award and is awarded as funds are available. It was instituted and funded by Dave and Marilyn Chiotti as a way to honor Louise and continue to support the hobby. .

Please encourage your eligible students to send in their applications prior to December 1, 2024.



JOIN THE FUN!!!!

If you haven't seen or gotten copies of our new high quality AACA National Quad-fold Membership Brochure, WOW! You're missing out! It is an amazing promotional piece, up-to-date and chock full of information guaranteed to excite and entice new members while fully explaining with detail practically all aspects of the AACA – everything you ever wanted to know at your fingertips in ONE location! Reach out to National AACA to get your copies as it's a MUST have - easily accessible for distribution at cars and coffees, fun runs, your local meets, anywhere you want to support your region or chapter's membership initiatives !