

Antique

AUTOMOBILE

OFFICIAL PUBLICATION OF THE ANTIQUE AUTOMOBILE CLUB OF AMERICA

Antique Automobile, the official magazine of the Antique Automobile Club of America (AACA), is the country's foremost historical automotive magazine. Published six times a year and distributed to more than 45,000 passionate hobbyists, it contains a wide range of fine antique car feature stories, historical articles, tour accounts, and technical articles on restoration. Additionally, it carries brief items on AACA news, national AACA events and a popular classified ad section.



Antique Automobile reader demographics:

- Readership — 45,000+ members
- Average age — 50+
- Average income — \$80,000+
- Most readers own multiple antique automobiles

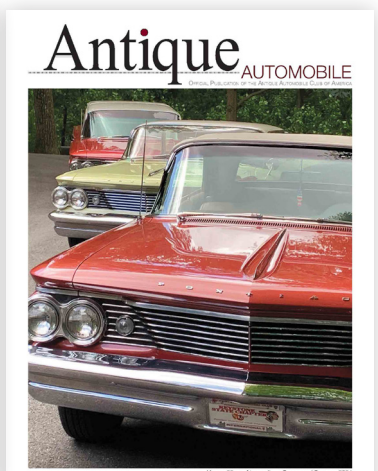
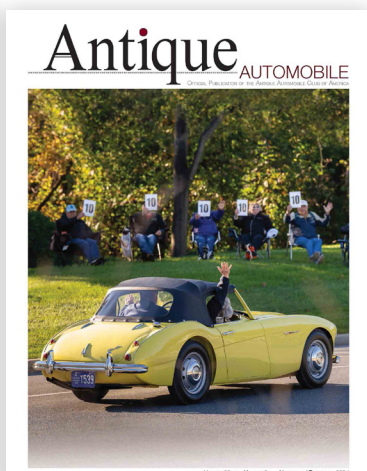
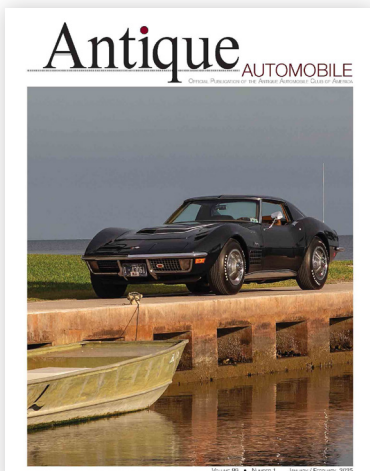
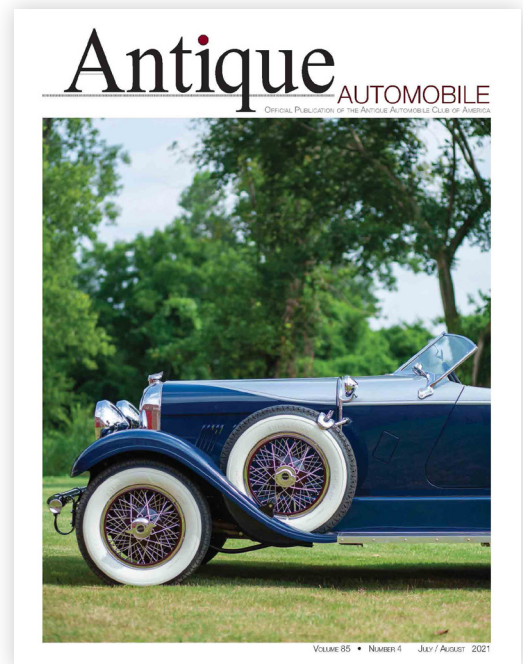
For advertising inquiries contact:

CHRISSY ARNOLD

Marketing & Advertising

carnold@aaca.org

(717) 534-1910



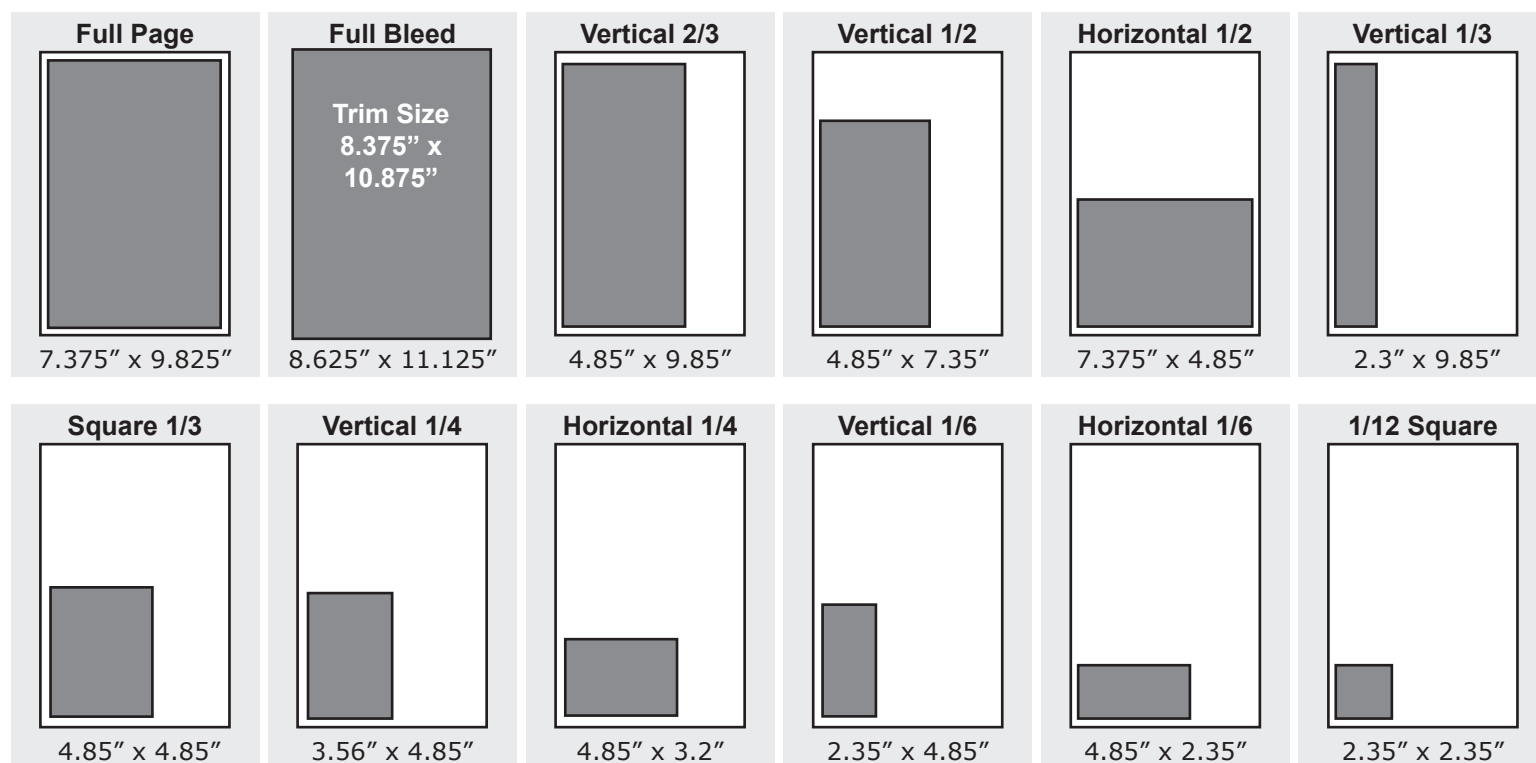
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DISPLAY ADVERTISING

Display advertising space is available for automotive related ads only, including events and auctions. **Antique Automobile** magazine is a premier location for advertising an automotive business, service or event. The publication is received by more than 45,000 passionate hobbyists.



	1x	1x	3x	3x	6x	6x
Ad Size Options	B&W	Color	B&W	Color	B&W	Color
Full Page	\$1,175	\$1,586	\$1,116	\$1,507	\$1,085	\$1,465
2/3 Page	823	1,111	781	1,054	740	999
1/2 Page	682	921	647	873	613	828
1/3 Page	435	587	413	558	391	528
1/4 Page	353	477	335	452	317	428
1/6 Page	270	365	257	347	243	328
1/12 Page	165	223	156	211	148	200
Directory	Text Business Listing (15-25 words)				60	

*All rates are per edition in US dollars

**All NEW advertisers must PRE-PAY their first ad

+Full page advertisers may REQUEST general ad placement, but in order to GUARANTEE specific placement an additional 15% fee per ad will be assessed (upon availability)

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ADVERTISING AGREEMENT

Company: _____ Contact: _____

Address: _____

Phone: _____ Email: _____

Magazine Display Ad Submission Guidelines

To avoid additional processing fees, display ads must be submitted in one of the following formats:

- **Email Submission:** Send a print-ready PDF or JPEG (300dpi) to carnold@aacaa.org.
- **Large File Upload:** If your file exceeds 10 MB, please upload it to OneDrive, Dropbox, or Google Drive and email a shared link to carnold@aacaa.org.

Automotive related ads only, including events, products, services, books, auctions, etc. Editors reserve the right to edit or reject any advertising. NO cancellation after ad closing date.

Issue	Ad Deadline	Ad Size/Color Reserved	Ad Price
March/April 2026	January 25, 2026		\$
May/June 2026	March 25, 2026		\$
July/August 2026	May 25, 2026		\$
September/October 2026	July 25, 2026		\$
November/December 2026	September 25, 2026		\$
January/February 2027	November 25, 2026		\$
Total:			\$

3 PAYMENT OPTIONS

1. **CHECK:** Make payable to **AACA** (for each issue or pre-pay the total) and mail to:
Chrissy Arnold, AACA Advertising, 800 W. Hersheypark Drive, Hershey, PA 17033

2. **INVOICE:** Mail invoice after each issue Email invoice after each issue

3. **CREDIT CARD: VISA, MasterCard or Discover accepted. We do NOT accept AmEx.**
Charge total Charge card after each issue

Name on Card: _____

Address associated with Card: _____

Account #: _____ Expiration: _____ CSV code: _____

Advertiser Signature: _____ Date: _____

By signing, I agree to the terms of this contract and to pay the stated amount.