

# Antique AUTOMOBILE

OFFICIAL PUBLICATION OF THE ANTIQUE AUTOMOBILE CLUB OF AMERICA

**Antique Automobile**, the official magazine of the Antique Automobile Club of America (AACA), is the country's foremost historical automotive magazine. Published six times a year and distributed to more than 45,000 passionate hobbyists, it contains a wide range of fine antique car feature stories, historical articles, tour accounts, and technical articles on restoration. Additionally, it carries brief items on AACA news, national AACA events and a popular classified ad section.

**Antique Automobile** reader demographics:

- Readership — 45,000+ members
- Average age — 50+
- Average income — \$80,000+
- Most readers own multiple antique automobiles

**For advertising inquiries contact:**

**CHRISSY ARNOLD**

Marketing & Advertising

carnold@aaca.org

(717) 534-1910



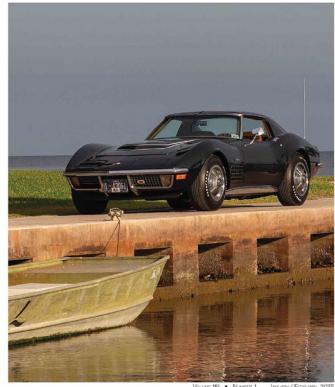
**Antique** AUTOMOBILE

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VOLUME 85 • NUMBER 4 JULY / AUGUST 2021

**Antique** AUTOMOBILE



Volume 85 • Number 1 JANUARY / FEBRUARY 2021

**Antique** AUTOMOBILE



Volume 85 • Number 2 March / April 2021

**Antique** AUTOMOBILE



Volume 85 • Number 3 November / December 2021

**Antique** AUTOMOBILE



Volume 85 • Number 5 September / October 2021

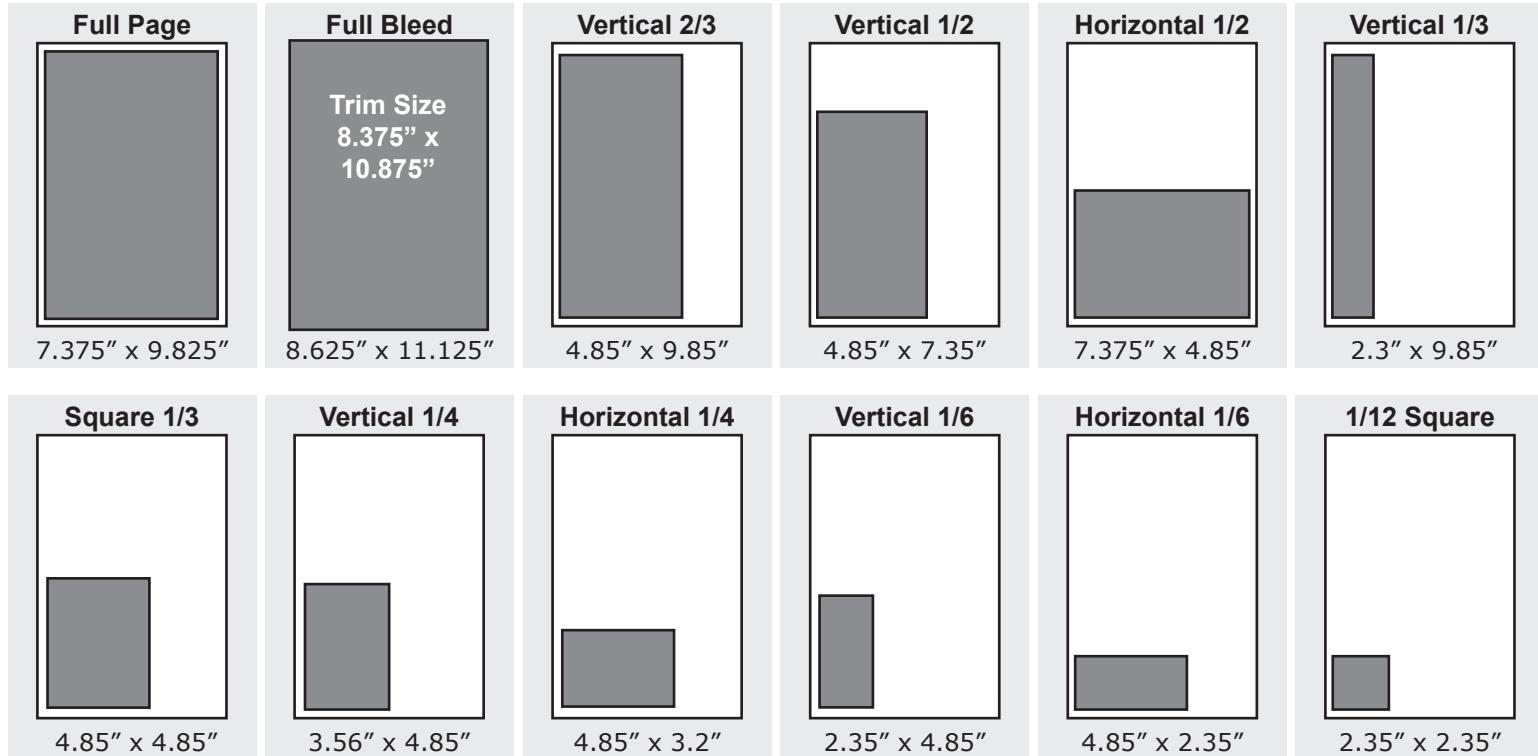
Antique Automobile Club of America | 800 W. Hersheypark Drive | Hershey, Pennsylvania 17033  
(717) 534-1910 | [www.AACA.org](http://www.AACA.org)

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## DISPLAY ADVERTISING

Display advertising space is available for automotive related ads only, including events and auctions. **Antique Automobile** magazine is a premier location for advertising an automotive business, service or event. The publication is received by more than 45,000 passionate hobbyists.



	1x	1x	3x	3x	6x	6x
Ad Size Options	B&W	Color	B&W	Color	B&W	Color
Full Page	\$1,175	\$1,586	\$1,116	\$1,507	\$1,085	\$1,465
2/3 Page	823	1,111	781	1,054	740	999
1/2 Page	682	921	647	873	613	828
1/3 Page	435	587	413	558	391	528
1/4 Page	353	477	335	452	317	428
1/6 Page	270	365	257	347	243	328
1/12 Page	165	223	156	211	148	200
Directory	Text Business Listing (15-25 words)				60	

\*All rates are per edition in US dollars

\*\*All NEW advertisers must PRE-PAY their first ad

+Full page advertisers may REQUEST general ad placement, but in order to GUARANTEE specific placement an additional 15% fee per ad will be assessed (upon availability)

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## ADVERTISING AGREEMENT

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Magazine Display Ad Submission Guidelines

To avoid additional processing fees, display ads must be submitted in one of the following formats:

- **Email Submission:** Send a print-ready PDF or JPEG (300dpi) to [carnold@aaca.org](mailto:carnold@aaca.org).
- **Large File Upload:** If your file exceeds 10 MB, please upload it to OneDrive, Dropbox, or Google Drive and email a shared link to [carnold@aaca.org](mailto:carnold@aaca.org).

*Automotive related ads only, including events, products, services, books, auctions, etc. Editors reserve the right to edit or reject any advertising. NO cancellation after ad closing date.*

Issue	Ad Deadline	Ad Size/Color Reserved	Ad Price
May/June 2026	March 25, 2026		\$
July/August 2026	May 25, 2026		\$
September/October 2026	July 25, 2026		\$
November/December 2026	September 25, 2026		\$
January/February 2027	November 25, 2026		\$
March/April 2027	January 25, 2027		\$
<b>Total:</b>			<b>\$</b>

### 3 PAYMENT OPTIONS

1. **CHECK:** Make payable to **AACA** (for each issue or pre-pay the total) and mail to:  
**Chrissy Arnold, AACA Advertising, 800 W. Hersheypark Drive, Hershey, PA 17033**

2. **INVOICE:** Mail invoice after each issue      Email invoice after each issue

3. **CREDIT CARD: VISA, MasterCard or Discover accepted. We do NOT accept AmEx.**

Charge total

Charge card after each issue

Name on Card: \_\_\_\_\_

Address associated with Card: \_\_\_\_\_

Account #: \_\_\_\_\_ Expiration: \_\_\_\_\_ CSV code: \_\_\_\_\_

Advertiser Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*By signing, I agree to the terms of this contract and to pay the stated amount.*